

City of Bellevue  
**ARTS**  
program

# Bellevue Arts Commission



CITY OF BELLEVUE



G R A N D  
CONNECTION  
arts & culture

Planning and Community Development

July 11, 2017  
Special Meeting



“The arts are an important expression of how people think of and experience the city and each other. Bellevue seeks to foster a strong arts and cultural community chiefly supported through a wide range of artists, art and cultural institutions, and arts groups offering a variety experiences to an engaged audience.”

*-City of Bellevue, Comprehensive Plan, Urban Design & the Arts Element*

Department of Planning and  
Community Development

# Agenda

# Agenda

Tuesday, July 11, 2017  
Meeting: 4:30 p.m.  
Bellevue City Hall, 1E-109

Bellevue Arts Commission

Commission Staff Contact: 425.452.4105

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1. **CALL TO ORDER** 4:30  
Chair Manfredi will call the meeting to order.
2. **APPROVAL OF AGENDA AND MINUTES** 4:30 – 4:35
  - A. Chair Manfredi will ask for approval of the agenda.
  - B. Chair Manfredi will ask for approval of the June 2017 regular meeting minutes.
3. **ORAL COMMUNICATIONS** 4:35 – 4:40  
Chair Manfredi will entertain oral communications limited to three minutes per person or five minutes if representing the official position of a recognized community organization for other than main agenda items and public hearing subject. A maximum of three people are permitted to speak to each side of any one topic.
4. **ACTION ITEMS AND DISCUSSION ITEMS**
  - A. Grand Connection Briefing 4:40 – 5:10
  - B. Draft Grand Connection Art & Cultural Element 5:10 – 5:55
  - C. Bellevue Creative Edge update 5:55 – 6:10
5. **COMMISSION QUICK BUSINESS** 6:10 – 6:15
6. **REPORTS** 6:15 – 6:20
  - A. Commissioners' Committee and Lead Reports
  - B. Project Updates from Staff
7. **CORRESPONDENCE, INFORMATION** 6:20 – 6:25
  - A. Written correspondence (if any)
  - B. Information
    2. Committees
8. **ADJOURNMENT** 6:25  
Chair Manfredi will adjourn the meeting.

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Wheelchair accessible. American Sign Language (ASL) interpretation is available upon request, and large print agendas available upon request. Please contact the Arts Program at least two days in advance [jheim@bellevuewa.gov](mailto:jheim@bellevuewa.gov) ▪ 425-452-4105 (Voice) ▪ Please dial 711 for assistance for the hearing impaired.

## **ARTS COMMISSION MEMBERS**

Paul Manfredi, Chair

Philip Malkin, Vice Chair

Maria Lau Hui

Trudi Jackson

Rebecca Lewis

Carl Wolfeich

Mayor John Stokes, Council Liaison

## **STAFF CONTACTS**

Joshua Heim, Arts Program Manager, 425-452-4105

Scott MacDonald, Arts Program Coordinator, 425-452-4852

Department of Planning and  
Community Development

# Minutes

BELLEVUE ARTS COMMISSION  
REGULAR MEETING  
MINUTES

June 6, 2017  
4:30 p.m.

Bellevue City Hall  
Room 1E -109

COMMISSIONERS PRESENT: Commissioners Jackson, Lau Hui, Lewis, Malkin  
COMMISSIONERS ABSENT: Chairperson Manfredi, Commissioner Wolfteich  
STAFF PRESENT: Joshua Heim, Scott MacDonald, Department of Planning  
and Community Development  
OTHERS PRESENT: None  
RECORDING SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 4:43 p.m. by Commissioner Malkin who presided. All Commissioners were present with the exception of Commissioner Malkin and Commissioner Wolfteich, both of whom were excused.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

**Motion to approve the agenda was made by Commissioner Lewis. Second was by Commissioner Lau Hui and the motion carried unanimously.**

B. Approval of Minutes

**Motion to approve the May 2, 2017, minutes as submitted was made by Commissioner Lewis. Second was by Commissioner Lau Hui and the motion carried without dissent; Commissioner Jackson abstained from voting.**

3. ORAL COMMUNICATIONS

Ms. Betsi Hummer, a member of the East Bellevue Community Council, said she was present representing herself. She thanked the Commission for bringing artwork and sculpture to the East Bellevue area. She also said she appreciated the Commission's recognition of the fact that the cell towers on 156th Avenue SE are unsightly. The idea of trying to make them look more attractive with sculpture was a good idea, but there were complications. The decision to put the work on the Lake Hills Greenbelt is an excellent idea. The 50,000 cars per day that use 148th Avenue SE will be able to enjoy the art. All of the city's boards and commissions need to reach out to the neighborhoods to talk about what they think could be enhanced or improved. The Arts Commission should be in the middle of it all.

Commissioner Malkin asked if the East Bellevue Community Council has a formal arts and culture program. Ms. Hummer said it does not. The jurisdiction of the community council is restricted to approving and disapproving certain land use permits and applications.

Commissioner Jackson asked if the suggestion for the city's boards and commission to reach out was meant to imply the Commission should be thinking more outside the downtown box. Ms. Hummer said it was her understanding that there was some outreach done with the Lake Hills Neighborhood Association about the light standard artwork. The East Bellevue Community Council heard about the project official through a presentation made by Arts Program Coordinator Scott MacDonald; it would have been nice to hear about it officially before the presentation was made. Utility poles are a form of visual pollution, and it is a good thing that the Commission is looking at ways to make them better. All of the city's boards and commission members live in neighborhoods, and the time to share ideas with the neighborhoods is when plans are first conceived, not once they are well into the planning phase.

#### 4. ACTION ITEMS AND DISCUSSION ITEMS

##### A. Lattawood Park Public Art Project

Mr. MacDonald said the Lattawood Park project began as a public art project. The Neighborhood Enhancement Program (NEP) came in with a lighting project for the same park and the decision was made to combine the two and leverage the work to have a bigger impact. The arts program is funding \$80,000, and the NEP is funding \$25,000 for electrical work.

Mr. MacDonald said there will be five people on the panel: two community members, two artists, and Commissioner Malkin. One of the goals for the artist is to work with at least 15 community members who live within a ten-minute walk of the park. In keeping with the Comprehensive Plan, the project will support community efforts to develop art that will enhance the neighborhood character; build community; engage residents in the artistic process; and provide programs and support for residents to make a difference in local neighborhood improvements.

Mr. MacDonald described the six-acre park as it exists and the elements it contains. He stressed that the park is truly a community asset and is used throughout the year for special events, including Easter egg hunts and barbeques. There is also a basketball court, a play area and seating. The park site was purchased in 1996 from the Latta family, some of whom still live nearby. He shared photos of the park site at the time it was procured and what it looks like currently.

The project will involve an artwork and lighting. There is a possibility that the artwork could have light integrated into it. There is also the possibility that the artist will use the light as a medium, using it to create a conceptual representation of the community. He showed the Commissioners photos of works that utilize light, including works by Dan Corson, Claudia Fitch and Daan Roosegaarde.

Commissioner Malkin asked if the \$80,000 from the arts program and the \$25,000 from the NEP accounted for the total budget. Mr. MacDonald allowed that it did, including the design fee for the artist. Commissioner Malkin said the project budget was did not really amount to much money.

Commissioner Jackson commented that for a little park, the budget represents quite a lot of money. The project will certainly not result in a signature artwork for the city; it will truly be a neighborhood art project. Commissioner Malkin suggested the project could be viewed as setting precedence. Mr. MacDonald agreed and said within Bellevue's collection, it will in fact set a precedence. The Bridle Trails project budget was \$90,000, not including the additional landscaping.

Answering a question asked by Commissioner Lewis, Mr. MacDonald said Parks is focused on making sure the adjacent neighbors are happy with the lighting level in the park. The neighbors certainly do not want lighting that will be overly bright and keep them awake at night. What Parks originally scoped out was a low bollard-type lighting scheme that provided light directly onto the path.

Mr. MacDonald explained that 20 percent of the \$80,000 from the arts program will go toward the initial design contact, with the remaining amount going toward a construction contract once the final design has been accepted by the Commission. Artist eligibility changes from project to project, but owing to the technical elements of the project, eligibility has been significantly broadened. The application deadline has been set and will be less than five weeks from the time the project is advertised. The artist will be directed to create a public artwork and lighting to a portion or all of the roughly 270-foot pedestrian path. The applicant will be directed to demonstrate that they have in the past done work involving lighting; at least two of the ten work samples they are to submit must include lighting elements.

The Commissioners reviewed the artist selection and the project schedules. Mr. MacDonald noted that as envisioned, an artist will be selected by the week of July 31, and the project will be fully completed by February 2019.

A motion to approve the Lattawood public art and lighting RFQ as presented was made by Commissioner Jackson. The motion was seconded by Commissioner Lewis and the motion carried unanimously.

#### B. Level Up Bellevue Project Update

Arts Program Manager Joshua Heim noted that Chair Manfredi had previously asked about the difference between special projects and Level Up. He explained that special projects is really about new art ideas and getting them off the ground, while Level Up is more focused on structure and governance.

Commissioner Malkin asked if there would be any crossover between Level Up and an Artspace sort of endeavor. Mr. Heim said there could be. It is unknown what the Artspace organizations are going to report back regarding feasibility and the road forward, so it cannot be known for sure. One of the recommendations could be to subsidize cultural space in general that would require a capital grant program. Commissioner Malkin commented that because Level Up is more focused on the inner workings of arts organizations, a proposal to subsidize cultural space in general would require some manner of management structure to keep things floating, unless the city were to take on the responsibility. Mr. Heim said it could ultimately evolve into an incubator program with subsidized space, which would essentially merge the space and capacity building issues.

Mr. Heim said organizations that have received an Eastside Arts Partnership (EAP) or special projects grant in the last two years will be eligible for the Level Up program. They would have to complete a free self assessment that is offered by 501 Commons; send at least two organization representatives to the Power Up conference, and submit an EAP application for 2018.

The Power Up conference is envisioned as being a one-day event, probably in September, that will offer workshops on key topics, including capitalization, space security and unskilled volunteers, issues that came out of the listening sessions. 501 Commons has discussed setting up a pop-up info booth at which people can get questions answered. Some partnerships have been pulled together, with 501 Commons as well as grant makers in the arts, and the consultant KO Projects. The actual power ups will occur on three levels: grants, subsidized

tuition for participation in the 501 Commons springboard program, and the pathways program, which is also offered by 501 Commons.

The Commissioners were provided with copies of a chart showing four different approaches to capacity building in use across the country. The chart indicated five main areas of capacity building: governance, management, communications, technology and programming, as well as the HR side of things. Locally, organizations have capacity building needs ranging from space to the ability to save and getting board members and skilled volunteers plugged into the top capacity issues.

Commissioner Jackson suggested that what is of concern to local non-profits is not the same as the capacity building they need. Space security is something every organization wants, but that is not an element of capacity building. Without space, there can be no organizational capacity. In realistic terms, that is not something anyone has any control over. Capacity building is all about making organizations better and stronger, it is not about controlling the available space. Mr. Heim said for organizations that do not own their own space, space security becomes an analog within the business model. That is because an organization can only be in business if they can afford their rent. Organizations price their services based on market rates for what they offer, not on whether or not they will be able to stay in Bellevue. That is the argument for why space security is a capacity building issue.

Mr. Heim shared with the Commissioners a mockup of what a Power Up conference might look like. He noted the first part of the all-day event would be taken up with people arriving, a Q&A booth staffed by 501 Commons, a brief welcome, and a keynote speaker or a series of short testimonies on why capacity building is a good thing. That would be followed with workshops on various topics from which the attendees could choose. The last hour of the day would be devoted to a grant workshop where the Power Ups would be introduced to the organizations and what it would take to apply for grant funding. He also shared with the Commissioners some written thoughts about what the grant guidelines might look like. In essence, three types of Power Ups would be offered. There would be grant funding offered up to \$5000, mostly for organizations that have already begun a conversation about capacity building and have a clearly identified project in mind. The Springboard program would be made available along with subsidies of up to \$1500 for participating in it. Organizations would need to first complete an assessment be found to have a basic foundation needed to engage. 501 Commons also offers the Pathways program which helps organizations create a game plan for filling organizational gaps.

Commissioner Jackson clarified that 501 Commons is a non-profit that provides capacity building assistance and training to non-profits statewide but primarily in the Puget Sound area. The organization is tightly aligned with the Washington Council on Non-profits.

Commissioner Lau Hui asked who would be able to attend the Power Up conferences. Mr. Heim said ideally it will be open to anyone on the Eastside, not just for EAP participants. Commissioner Lau Hui suggested the strategy is a good one. Opening up attendance widely will give the conferences more recognition. Mr. MacDonald added that the applications for Power Ups would be limited to Bellevue and specifically EAP participants.

Mr. Heim said he was pushing the approach now so as to be positioned to offering up the City Council solid reasons for growing the grants program in the next budget cycle. The public benefit will be organizations that are stronger and more self sufficient.

Mr. Heim said the next step would be to get a date penciled in and to start scheduling speakers. The work of the staff and the Commission will be to build the guidelines. He said he

is also shopping around for vendors for potentially moving the grant program online, and is working to shorten the application itself.

Commissioner Jackson said the current long application serves an educational role in informing the Commissioners. Commissioner Malkin suggested part of that education could be carried out using a different format. Commissioner Jackson agreed and suggested having every EAP group visit annually with the Commission as a whole to review their programs. Mr. Heim agreed that would be a good approach.

Mr. Heim said the budget for the event will not be significant, assuming using City Hall as the venue.

### C. Artspace Project Debrief

Mr. MacDonald reported that a total 60 persons attended the four focus groups. Most were recruited specifically for their expertise. The conversations helped to provide context for Artspace. They included some very interesting cross sections of the arts in Bellevue and on the Eastside. Between the focus groups and the public meeting, more than a hundred people were talked with over the course of a day and a half. The initial takeaways collected by staff included the fact that there was a great deal of momentum and enthusiasm around the issues. The arts still want to be segregated; they are dispersed and are neither visibly nor geographically connected and in many instances operate as little islands. Presentation space continues to be a major issue for local organizations. Local organizations and individual artists are willing to share workspace. There was more of a conversation about Wilburton than was initially imagined there would be. The community wants access to the arts beyond just going to shows; they want to be around and engage with artists, go to gallery openings, and generally be a part of the arts scene. The need for a multigenerational facility was brought up, as was the need to have an affordable housing component, including for families. The Mt. Baker Artspace facility has only six studio apartments and the rest are all one- to three-bedroom units.

Mr. MacDonald said Bellevue will want its own version of what Artspace provides, and that will involve creating a unique definition of what constitutes an artist. The Artspace development where 4Culture is has a definition that is fairly well imagined with what the average person would define as an artist. However, the Mt. Baker development has a much broader definition that includes culinary and healing artists.

There is a clear need to do a deeper dive than just the artist population when it comes to affordable housing. It came up often in the focus groups that very few teachers working in Bellevue can afford to live in Bellevue. The conversations, even if they do not result in an Artspace facility, will be considered a win given that they have helped to make new connections.

Mr. MacDonald said a lot of questions were raised about Bel-Red as an arts district. Many wondered if an arts district could be created in an area that will see such intense redevelopment. There were also questions raised as to whether or not the Bel-Red district is where people will want to go to experience the arts. Many of the artists in the groups talked about wanting to live in the downtown. The Wilburton area was actually highlighted as being right for an intermediary arts district between the tech-focused Bel-Red Spring District and the downtown.

The business sector representatives talked about the need to cultivate leadership in bringing the community together to make clear what it wants to see happen. Mayor Stokes made that

comment to the coffee chat audience, and the issue was raised at the finance and funding focus group meeting.

Mr. MacDonald said the Artspace report will be received in six to eight weeks, after which staff will work with them in finalizing a recommendation.

Commissioner Jackson said she found it interesting that the Artspace process has turned into a catalyst for other discussions and issues. She said it is exciting to see the ideas being brought to the forefront.

Commissioner Malkin agreed and said the process has been a win. More people are now aware that the city has an Arts Commission, and that the city is interested in supporting arts and culture. When it comes time to go back to the Council with a request, there will be a larger community ready to provide support.

5. COMMISSION QUICK BUSINESS – None

6. REPORTS

A. Commissioners' Committee and Lead Reports – As Noted

B. Project Updates from Staff

Mr. Heim said a consultant for the Creative Edge project has been selected. MDG Insight, a Canadian consultant firm, is primarily known for their economic development work, but they also have a cultural planning division. They have developed some unique models. They created a cultural plan for the city of Calgary, and they did a creative vitality project in Detroit that involved cultural mapping. The firm will mostly likely be under contract and on board by the end of the month of June. A website may be up before the Commission's next meeting. The firm will conduct a creative firms survey, utilize industry mapping, and will look for and do comparisons with index cities. A launch event at the end of the July is being planned.

Commissioner Malkin asked about the innovation triangle. Mr. Heim explained that it is a new program involving the city's office of economic development. It involves collaboration between the cities of Kirkland, Redmond and Bellevue. They attend trade shows and try to recruit companies to the three cities. Depending on the outcome of the Access for All ballot measure, there is the potential for Creative Edge to become more of a regional plan.

7. CORRESPONDENCE, INFORMATION

A. Written Correspondence – As Noted

B. Information – As Noted

i. Committees – As Noted

8. ADJOURNMENT

Commissioner Malkin adjourned the meeting at 6:35 p.m.

Department of Planning and  
Community Development

# Action & Discussion

# Action and Discussion

Tuesday, July 11, 2017  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

## Grand Connection Briefing

At today's meeting Bradley Calvert, Grand Connection project manager, will brief the Commission on the Wilburton-Grand Connection planning initiative, including work to date on the Grand Connection visioning. The Arts Commission will be asked to provide their feedback and input regarding the project.

### BACKGROUND

The Wilburton-Grand Connection planning initiative was launched on December 7<sup>th</sup>, 2015 as a Council priority. The project includes two primary elements, a re-visioning of the Wilburton Commercial Area and the visioning of the Grand Connection

#### *Grand Connection – Framework Plan*

The Grand Connection is envisioned as a non-motorized corridor that will begin at Meydenbauer Bay, connecting with Old Bellevue, the Downtown Park, Downtown Bellevue, and crossing I-405 into the Wilburton Commercial Area, and interfacing with the Eastside Rail Corridor. Planning and Community Development contracted with Balmori Associates, a landscape and urban design firm, to develop a high level vision for the proposed route. This vision is to include an overarching identity for the route, cohesive design strategies; including but not limited to paving, vegetation, and weather protection; improvement of existing public spaces, and to provide alternatives to cross Interstate 405 into the Wilburton Commercial Area. The work was separated into two sequences; Sequence One from Meydenbauer Bay to the Civic Center District, and Sequence Two from the Transit Center to Eastside Rail Corridor, including the I-405 crossing.

On June 20<sup>th</sup>, 2017 staff released the draft *Grand Connection Framework Plan*. This plan documents the recommendations for the segment of the Grand Connection from Meydenbauer Bay to the Civic Center District. These recommendations include overall identity, cohesive design strategies, connectivity and mobility, and public space improvements. The document is available online (<http://www.bellevuegrandconnection.com/online-open-house>) for review, and can be downloaded by specific chapter. Staff has made the document available for public review and comment, and is also engaging with the City's boards and commissions for feedback and input.

Following review, staff will make amendments to the plan where applicable, and will return to Council in the Fall of 2017 for adoption. Tonight staff will present the structure of the document, as well as explain the process for review and refinement prior to adoption later in the year. As part of Sequence Two, the Interstate 405 crossing is not included as part of the framework plan. Updated plans are available in the document for context but will not be part of the review and adoption process of the framework plan.

#### *Grand Connection – Interstate 405 Crossing*

Sequence Two of the Grand Connection concerns the Interstate 405 crossing. Concepts for the Interstate 405 crossing have advanced considerably since the release of the last iterations in late 2016. The consultant has been tasked with providing three alternatives that vary in scale and complexity while pursuing the primary goals of developing a safe and comfortable crossing for pedestrians and cyclists, a signature design, and considering opportunities for open space.

Tonight staff will provide the Board with an update on the Interstate 405 crossings. Staff will be pursuing feedback and input from the board on the crossing alternatives. As part of Sequence Two, the Interstate 405 crossing will be evaluated independently of Sequence One, Meydenbauer Bay to the Civic Center District. The Interstate 405 crossing will be included as part of the Environmental Impact Statement process for the Wilburton Commercial Area planning initiative, and will be released as a second volume to the *Grand Connection Framework Plan*.

If you have any questions following this evening's presentation and discussion please do not hesitate to contact me at 425.452.6930 or [bcalvert@bellevuewa.gov](mailto:bcalvert@bellevuewa.gov).

# Action and Discussion

Tuesday, July 11, 2017  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

## Draft Grand Connection Art and Cultural Element

At today's meeting the artist team from SuttonBeresCuller – John Sutton, Ben Beres, and Zac Culler – will provide an update on the art and cultural planning for the Grand Connection project and present a draft document to the Commission for discussion and feedback. This update includes feedback from Commissioners previously collected. This draft will be available for public comment from July 12<sup>th</sup> through early Fall.



### BACKGROUND

The Grand Connection Art and Cultural Element will develop a vision for art and culture in the Grand Connection project consistent with the overall project vision. The document will identify interesting and exciting opportunities for public art and cultural programs along the Grand Connection route and a strategy for achieving the vision. These will include short term, temporary projects as well as small and large-scale permanent projects, signage, wayfinding and other opportunities for art interventions.

### TIMELINE

TIMELINE	MILESTONE
July 20	Project initiation
Aug-Sept	Site visits, inventory & design concept review
October 4*	Arts Commission vision workshop
January 5	Complete stakeholder interviews
January 10	Complete grand connection arts and culture survey
January 12*	Draft Framework: vision, goals and themes
March 7*	Draft Opportunities
May 2*	Draft Action Plan
July 12 - Fall	Public comment period
Fall 2017	Final Arts and Cultural Element

\* Arts Commission meeting dates

### PHASE

1 Site investigation
2 Community engagement & needs assessment
3 Plan development
4 Adoption & implementation

# Action and Discussion

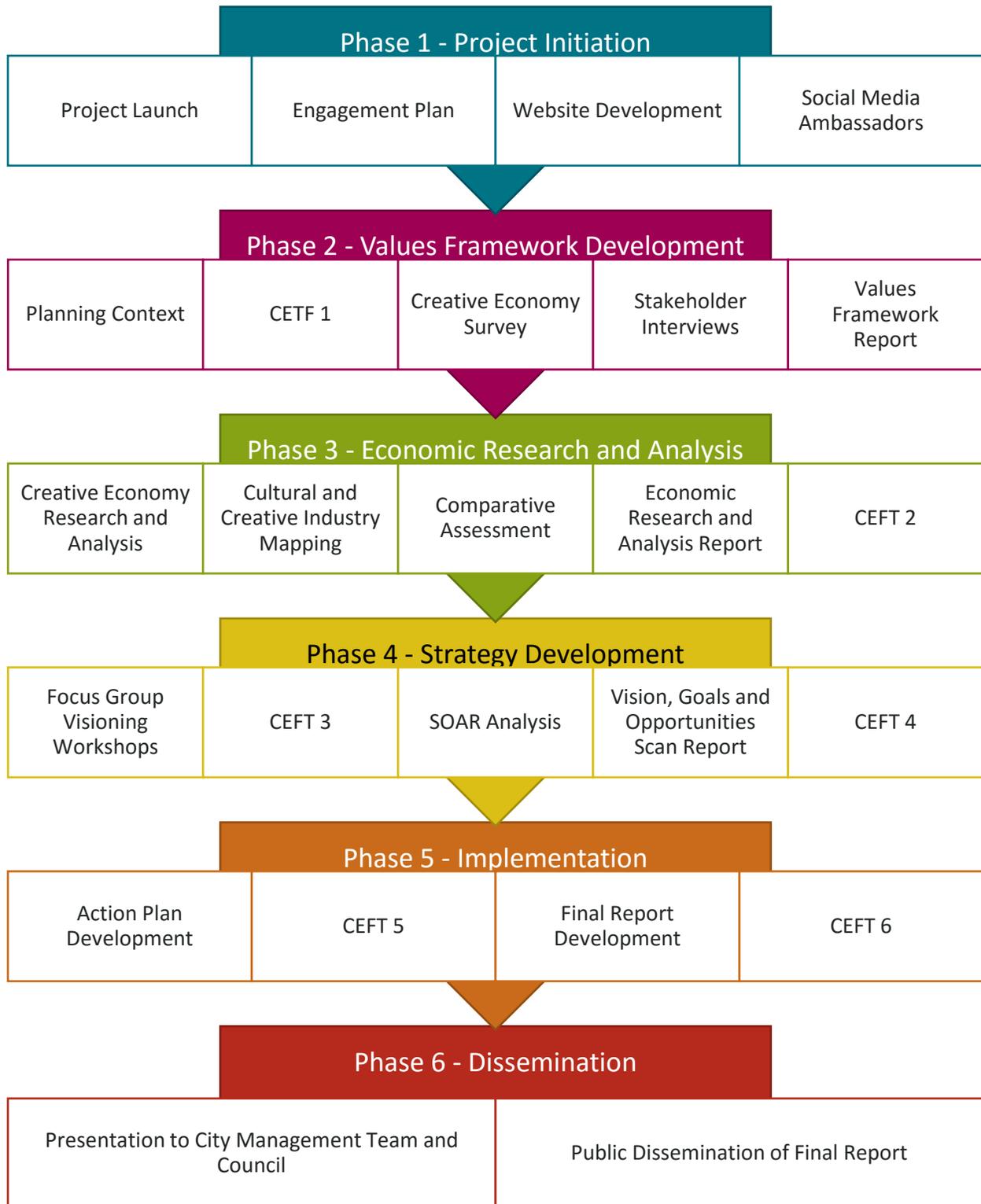
Tuesday, July 11 2017  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

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## Bellevue Creative Edge

At today's meeting staff will provide an update on the *Bellevue Creative Edge* project including the process and community engagement activities that will begin in mid-July. Please see the attached materials for more information.



# Engagement Plan Creative Economy Strategy

City of Bellevue

Updated – July 11 2017

## Contents

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## 1. Purpose

The purpose of an engagement plan is to outline the community engagement activities of the project, and describe how the objectives will be met. Communications strategies are designed to support the engagement opportunities and ensure that all citizens, including stakeholders who are not typically reached, are aware of and able to engage in the consultation process.

## 2. Objectives

The objectives of the engagement program are to:

1. Engage a broad cross section of the community
2. Engage a broad cross section of the creative industry
3. Identify perception of creativity and culture and its value
4. Gather aspirations for Bellevue's creative and cultural future
5. Provide a platform for positive public engagement that is inclusive, innovative and inspires broad community support and viable partnerships between arts, business and civic stakeholders

## 3. Key Messages and Questions

The strategy's key messages and questions are repeated consistently throughout the project, through all communications materials and speaking engagements. These statements are the ones The City of Bellevue wants participants to remember.

### Key Messages

- Bellevue is a great place to make a living and a great place to make a life.
- This strategy will support the City's creative identity, create an engaged citizenship, and continually improve quality of life for Bellevue's rapidly growing and diverse population, now and into the future.
- This strategy will help shape how the world sees Bellevue by identifying and strengthening what makes the city special.

### Key Questions for the Community to Answer

1. What arts, cultural and creative opportunities and services does the Bellevue community value?
2. What strategic opportunities are available to creative sector stakeholders?

## 4. Community Engagement Activities

Item	Target Audience	Tasks	MDB/ Bellevue	Start	End
<b>Phase 1 Project Initiation</b>					
Project Website	General Public; Industry Stakeholders	Project Website Draft	MDB	June 5	June 23
		Website Soft Launch (Present to CETF)	MDB	June 29	June 29
		Website Hard Launch Preparation <ul style="list-style-type: none"> <li>Social Media Schedule</li> <li>Hashtag Creation</li> <li>Content Generation</li> </ul>		June 26	July 7
		Website Hard Launch	Bellevue	July 11	July 11
Social Media Ambassador Program	General Public	Identification of Potential Social Media Ambassadors	MDB	June 5	June 29
		Invitation to Social Media Ambassadors	MDB	July 4	July 7
		Social Media Schedule	MDB	July 4	July 7
<b>Phase 2 Values Framework Development</b>					
		Recap of Launch Event and Speakers Forum	MDB	Aug 7	Aug 11
Creative Economy Survey	Industry Stakeholders	Design Survey	MDB	June 26	June 30
		Sign Off on Survey	Bellevue	July 4	July 8
		Conduct Survey	MDB	July 10	July 28
		Survey Report	MDB	July 31	Aug 11
Stakeholder Interviews	Industry Stakeholders	Identification of Potential Stakeholders	Bellevue	June 12	June 23
		Develop Interview Guide	MDB	June 19	June 23
		Sign Off on Interview Guide	Bellevue	June 26	June 30
		Conduct Interviews - Telephone	MDB	July 3	July 21
		Conduct Interviews - In Person	MDB	July 24	July 28
<b>Phase 4 Strategy Development</b>					

Item	Target Audience	Tasks	MDB/ Bellevue	Start	End
Focus Group Visioning Workshop	Industry Stakeholders	Details of Focus Group Workshops - includes topic and discussion format	MDB	July 24	Aug 4
		Sign off on Focus Group Workshops	Bellevue	Aug 7	Aug 11
		Identification of Potential Attendees	Bellevue	Aug 7	Aug 18
		Secure Dates and Venues	Bellevue	Aug 7	Aug 25
		Create Invite Content	MDB	Aug 14	Aug 18
		Create Invitations	MDB	Aug 14	Aug 25
		Send Invitations	Bellevue	Aug 21	Sept 8
		Prepare Speaking Materials For Focus Group Workshops	MDB	Aug 28	Sept 1
		Sign Off on Speaking Materials For Focus Group Workshops	Bellevue	Sept 4	Sept 8
		Host Focus Group Workshops	Both	Sept 11	Sept 15
		Recap of Focus Group Workshops	MDB	Sept 18	Sept 22
<b>Phase 6 Dissemination</b>					
Presentation to City Team and Council	Council City Management	Prepare Speaking Materials For Final Report Presentation	Both	TBD	TBD
		Sign Off on Speaking Materials For Final Report Presentation	Bellevue	TBD	TBD
		Present Final Draft to Council	Both	TBD	TBD
Public Dissemination	General Public	Strategies for Public Dissemination	Both	TBD	TBD
		Public Dissemination of Final Report	Both	TBD	TBD

# Quick Business

Tuesday, July 11, 2017

Bellevue Arts Commission

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- 1.
- 2.
- 3.

Department of Planning and  
Community Development

# Reports

## PROJECT UPDATES

### PUBLIC ART

#### Bellwether 2018: Exhibition & Art Walk

**No updates to report.**

#### East Link Public Art

**Update, July 11, 2017:** Staff will work with Sound Transit staff to develop a proposal for a new mural program for the City Hall construction wall throughout the summer. This program may be included as part of Bellwether 2018.

#### Grand Connection

**Update, July 11, 2017:** Staff will provide an update at today's meeting.

#### Lake Hills/PSE Poles

**Update, July 11, 2017:** Staff met at the potential future location of Night Blooming. Upon further inspection, the identified pole has slightly different dimensions than the current location on Bellevue Way. Staff is waiting to receive dimensional drawings of the pole at the new location in order to determine a path forward. A new bracket, sized to the pole's dimensions, may be required for installation at the Lake Hills Greenbelt site.

#### Lattawood Park

**Update, July 11, 2017:** Applications for this opportunity are due July 12, 2017. To date, submissions have been low.

#### Meydenbauer Bay Waterfront Expansion

**No updates to report.**

#### Night Blooming Donation

**Update, July 11, 2017:** Staff have been unsuccessful in recruiting a contractor for the installation of this artwork due to issues of the site. We are evaluating alternative sites.

#### Portable Art Collection

**No updates to report.**

#### Public Art Collection & Maintenance

**No updates to report.**

## OTHER PROJECTS AND PROGRAMS

### Artspace Affordable Housing Feasibility Study

**No updates to report.**

### Bellevue Creative Edge

**Update, July 11, 2017:** Staff will provide an update at today's meeting.

### Cultural Compass

**No updates to report.**

### Funding, 2017

**No updates to report.**

### Level Up Bellevue

**Update, July 11, 2017:** Staff will provide an update at today's meeting.

### Storefronts Bellevue

**No updates to report.**

Department of Planning and  
Community Development

# Information

# COMMITTEE DESCRIPTIONS AND SUGGESTED ASSIGNMENTS

Below are suggested committee assignments and project leads for 2017. If you have any questions or would like to swap an assignment, please discuss with Chair Paul Manfredi.

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## 2017 Suggested Assignments

### Executive committee

- Monthly Arts Commission Meetings, Paul Manfredi lead
- Budget One reporting
- 2017 Annual Meeting

### Allocations committee

- Becky Lewis, lead
- Maria Lau Hui, lead on pilot capacity building program
- Carl Wolfteich

### Public art group

- 130<sup>th</sup> Avenue in BelRed, Carl Wolfteich
- Lake Hills, Becky Lewis
- Lattawood Park, Philip Malkin
- Bellwether 2018, ???

### Planning group

- Artspace Artist Housing Feasibility Study, Philip Malkin
- Creative Edge, Paul Manfredi
- Grand Connection and Wilburton Land Use Study, Maria Lau Hui